**Radically Customizable and Affordable, Beautifully Simplified:  
The Slate Truck Redefines Fleet Specification and Ordering**

* **Slate serves the consumer good**. Slate is a new American company founded on a disruptive business model of simplifying the manufacturing process and removing unnecessary content to reduce cost and increase reliability.
  + **“The definition of what’s affordable is broken,” said Slate CEO Chris Barman.** “Slate exists to put the power back in the hands of customers who have been ignored by the auto industry. Slate is a radical truck platform so customizable that it can transform from a 2-seat pickup to a 5-seat SUV.”
* **The Slate Truck is a beautifully simplified EV 2-seat pickup, produced in a single configuration from the factory.** Approachable and timeless. Steel wheels outside. Crank windows and HVAC knobs inside. Large Frunk along with a spacious cargo area with 1400-lb. payload.
* **Unlimited personalization, powered by DIY**. Slate vehicles are about accessible personalization. Select from over 100 accessories, available individually or bundled, to make a Blank Slate yours – at time of purchase or as your company’s needs change over time. For fleets of all sizes.
* **The truck can be anything – even an SUV**. The flat-pack accessory SUV Kit turns the truck into a 5-seat SUV, with a roll cage, airbags, rear seat. Do it yourself or have it done for you.
* **Designed to be wrapped. By you or a pro**. Three levels of vehicle wrapping make it far more affordable to advertise your business. Wrap, unwrap, rewrap for different, inventive looks.
* **Bring your own tech**. Rather than learn a new interface, use the one you love. Slate introduces the universal phone mount and USB power. Add a dedicated tablet if you want to.
* **An EV for all fleets**. 52.7-kWh battery pack, 150 kW, rear-wheel drive, range target of 150 miles.\* An accessory 84.3-kWh pack has a target of 240 miles.\* Using the NACS port, charge overnight for your commute on a household outlet, or fast-charge to 80% at 120-kW in under 30 minutes.
* **Top occupant safety**. Designed to achieve the highest safety ratings. Active Emergency Braking, Forward Collision Warning, and up to 8 airbags.
* **Transparent pricing**. Expected price of under $20,000 after federal incentives.
* **Made in America**. Slate will manufacture the truck at a reindustrialized factory in the U.S., alongside a Customer Experience Center.
* **Make it work for your fleet**. Order your fleet trucks online, take delivery near where you live and work, and find service locations in your neighborhood.
* **Refundable fleet reservations open now at $50**. Visit slate.auto to secure your fleet order of up to 10 vehicles, and connect with Slate’s dedicated fleet team [fleet@slate.auto](mailto:fleet@slate.auto).